



## SMADE IS PROUD TO ANNOUNCE ITS OFFICIAL LAUNCH AND ITS AMBITION TO BE INSTRUMENTAL IN THE FUTURE OF SMART HEALTHCARE

After a 5 year incubation period within Intech, *the WAYVIO project* gave birth to SMADE in January 2022, a stand-alone IoMT company providing data-driven smart solutions for OEMs and medical organizations. With offices in Chicago and Lyon, SMADE is on track to serve both the U.S and the European markets with its cutting-edge technology.

### IT ALL STARTED WITH AN IDEA...

...to turn simple tools into smart medical devices thanks to embedded sensors in surgical instruments and trays. An idea that became an intrapreneurial project within Intech, a world leader in the design and the manufacturing of orthopedic devices. After several years of incubation period, *the WAYVIO project* became **SMADE** in January 2022.

*And that's the story of how SMADE was born.*

#### PRESS CONTACT

Charlotte Traverso  
David Ryan

Brand Lead  
CEO

charlotte@smade.io  
david@smade.io

+33 650 294 568  
+33 609 310 629



## SMADE IS ABOUT

# BIG DATA & BIG BENEFITS

The recent digital transformation of healthcare and the widespread use of smart medical solutions, have come with new legal, regulatory and supply chain challenges. Data should be accurate, accessible, reliable and insightful **to address the real-life pain points of large-scale healthcare organizations and OEMs.**

By equipping medical devices with sensors connected to a platform, SMADE is a unique IoMT solution that dramatically improves medical asset tracking. SMADE is able to not only locate a nearly infinite inventory, from any given location, but also understand the status and usage of those 'smart' devices.

*"By making invisible data visible, we enable insightful decision-making for a safer and more responsible use of medical devices"* says **David Ryan, CEO** at SMADE.

*from anywhere, at any time*

## SMADE IS UX-CENTRIC

SMADE's user-friendly technology changes the way the Medtech industry will tackle its challenges. SMADE's solution collects data directly from the field to provide actionable insights to the field. It is a solution designed to address the needs of all stakeholders at once, be they within the financial, the regulatory or the logistics teams. It empowers its users by giving them full control and visibility over their whole operational field.

### PRESS CONTACT

Charlotte Traverso  
David Ryan

Brand Lead  
CEO

charlotte@smade.io  
david@smade.io

+33 650 294 568  
+33 609 310 629



## FROM THE WAYVIO PROJECT TO SMADE, THE STORY OF A SPIN-OFF

During the incubation period, when SMADE still was the WAYVIO project, Intech provided R&D capabilities, supported the project and accompanied the team to the next level, from concept to reality. By standing on its two feet, SMADE unleashes all the project power and full potential with a fully dedicated team focused

on the technology. SMADE now combines the best resources, entirely dedicated to changing the industry's face and meeting its challenges with boldness. Creating an independent entity and giving a promising project its own identity strengthens the brand's position on its market.

***“SMADE would not be here today without the support of Intech and all the Intechers, who encouraged us, who pushed us to go further and provided valuable inputs.”***

## THE CLOUD'S THE LIMIT

Behind SMADE is a team of bold innovators with ONE motto “Let's get on with it” and ONE ambition to be instrumental in the transformation of the medical devices industry.

***“Our incubation period within the Intech teams gave us a clear edge that puts us in pole position to lead the way in connected medical devices.”***

SMADE now counts 20 ambitious forward-thinking makers, developers and creators, and the company plans to hire 15 new talents in 2022 to join the adventure and carry through that ambitious project.

***“By making invisible data visible, we enable insightful decision-making for a safer and more responsible use of medical devices.”***



## **ABOUT SMADE**

SMADE is an innovative IoMT Company founded in 2022 with the ambition to pioneer on the market of connected medical devices. SMADE provides data-driven smart solutions to help OEMs and healthcare organizations in their daily decision-making. SMADE is an Intech spin-off, a leader in the manufacturing of orthopedic surgical instruments and implants.

## **ABOUT INTECH**

Founded in 2000, Intech is proud to lead the way in the manufacturing of orthopedics instruments, implants, cases & trays and silicone handles. Powered by 1000 Intechers across the United States, France and Malaysia, Intech is a premiere engineering powerhouse, capable of delivering manufacturing solutions anywhere, at any time.



## **PRESS CONTACT**

Charlotte Traverso  
David Ryan

Brand Lead  
CEO

[charlotte@smade.io](mailto:charlotte@smade.io)  
[david@smade.io](mailto:david@smade.io)

+33 650 294 568  
+33 609 310 629

